



# Sport Economics & Management

# ONLINE SUMMER SCHOOL

## 16 to 29 August 2021

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FRIEDRICH-SCHILLER-  
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The Friedrich Schiller University and the Volga Region State University of Physical Culture, Sport and Tourism kindly invite you to the...



## Course Outline

Participants of the Summer School receive basic principles and knowledge of special topics in sports economics, sports management and sports marketing. The course participants will be prepared for managerial and academic functions in sports venues. The course matter is contemporary as well as internationally oriented. The program of the Summer School contains scientifically theoretical lectures and seminars, the processing of case studies, online excursions and a cultural program. It comprises at least three 90-minute units daily from Monday to Saturday via the Zoom platform. The participation is completely free of charge.

## Application

- ✓ proof of student status
- ✓ proof of english skills (B2)
- ✓ curriculum vitae
- ✓ letter of motivation

## Participants

The Summer School is aimed at bachelor, master and doctoral students (Applicants must have already completed at least 1 university semester in the fields of sports or economics science) from Russia and other countries of the former Soviet Union. Some places are made available to students from Germany in corresponding subjects.

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## Lectures

The lecturers at the Summer School are leading experts from the fields of sports management and sports economics – employees of the German universities.



**Prof. Dr Frank Daumann (Friedrich Schiller University Jena)**



**Dr Gerald Fritz (Head of the DOSB Leadership Academy)**



**Prof. Dr Christoph Rasche (University of Potsdam)**



**Prof. Dr Benedikt Römmelt (SRH University Heidelberg)**



**Dr Norbert Schütte (Johannes Gutenberg University Mainz)**

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YOU'RE  
INTERESTED

?

For more information about the Summer School and the application procedure please have a look at:

[www.sportseconomics.uni-jena.de](http://www.sportseconomics.uni-jena.de)  
[sportseconomics@uni-jena.de](mailto:sportseconomics@uni-jena.de)

The application period runs from **01.06.2021** to **31.07.2021**

We'll see you soon!

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